

FARMS-PRIDES 4TH OF JULY “HORRIBLES PARADE”



Be part of the tradition – Enter a FLOAT

THE FIRST PLACE HORRIBLES FLOAT PRIZE \$500!!

**BE TRUE RED, WHITE & BLUE
OR
SHOW YOUR WITTY AND SATIRICAL SIDE**

Horribles parades have a long, historied tradition here in New England; and are especially meaningful on the 4th of July when we celebrate our nation’s independence and the freedom’s that independence brings – including the Freedom of Speech. The first known event was an “Ancient and Horribles Parade” on July 4th, 1851 in Lowell Massachusetts. Other New England cities followed suit. Citizens from the community would dress up to satirize politicians or decorate hay wagons with irreverent and satirical displays that commented on political and cultural issues.

The Farms/Prides Horribles Parade is a tradition that spans many decades years. The “Horribles” floats offer a chance for creative, satirical expression on current political, social and local issues and come in two categories – Horribles/Protest and Patriotic/Theme. Over the decades, the Horribles float builders have brought extraordinary wit and commentary to subjects of local, regional and national interest

Thousands of people from Beverly and many local communities line the street, wave flags and cheer on the marching bands, local politicians, veterans, the kids on their bikes – generally they are cheering on their friends and neighbors.

BE A PATRIOT!! BE WILD AND CRAZY! COMMENT ON LOCAL, STATE, OR NATIONAL EVENTS!

HAVE FUN!! LET YOUR NEIGHBORS SEE YOUR OTHER SIDE!!

PUSH IT, PULL IT OR WALK. WAVE FROM YOUR CAR, TRUCK AND TRAILER, PICKUP, RIDING LAWNMOWER, BICYCLE, MOTORCYCLE, OR HORSE!

For more information go to www.beverlyfarms.org.

FARMS - PRIDES 4th OF JULY COMMITTEE

P.O. BOX 5259

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www.beverlyfarms.org

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