



Beverly Farms - Prides Crossing 4th of July Committee



P.O. Box 5013

Beverly Farms, Massachusetts 01915

www.beverlyfarms.org

2014 Corporate Sponsor Program

Please consider becoming a Corporate Sponsor or Special Contributor of this year's fireworks at West Beach in Beverly Farms and ensure the family fun that has been a tradition for over 100 years.

Your contribution will be supporting community fun, our American freedom and will also help promote your business!

This packet has been prepared by the Committee in hopes of having our corporate neighbors and special contributors join us in a leadership position. Please ask your solicitor how you can be involved.

We are a 501(c)3 not-for-profit organization, dedicated to celebrating community spirit and enjoyment.



Many Thanks to our 2013 Corporate Sponsors

The Carlucci Family

SalemFive
CHARITABLE FOUNDATION



Daily Printing

110 West Street

McINNIS PAVING, INC.
LEGACY SPONSOR



Benevento COMPANIES
"Since 1934"

Bath Showcase

TODD'S AUTO REPAIR

By the Sea Sotheby's

COLDWELL BANKER
RESIDENTIAL MIDDLE
In Beverly

DUNKIN' DONUTS
of Beverly

2014 CORPORATE SPONSOR LEVELS

GRAND FINALE

\$5,000

- Your Corporate Logo and Company name prominently displayed on a custom banner on West Street for the month of July
- Ride in Corporate vehicle in parade decorated in your company's colors with signage and logos of all Sponsors
- Your logo at the Parade and later at West Beach throughout activities on the Fourth
- 20 Fourth of July Special Contributor hats
- 20 complimentary wristbands to the fireworks
- Thank you recognition during the evening by the MC at the beach
- Recognition in the local papers after the event, your logo and business link on www.beverlyfarms.org
- Your logo printed on all of next year's solicitation materials

SKYROCKET

\$2,500

- Your logo at the Parade and later at West Beach throughout activities on the Fourth
- 10 Fourth of July Special Contributor hats
- 10 Complimentary wristbands to the fireworks
- Thank you recognition during the evening by the MC at the beach
- Recognition in local papers after the event, your logo and business link on www.beverlyfarms.org
- Your logo printed on all of next year's solicitation materials

FIRECRACKER

\$1,000

- Your logo at the Parade and later at West Beach throughout activities on the Fourth
- 5 Fourth of July Special Contributor hats
- 5 Complimentary wristbands to the fireworks
- Thank you recognition during the evening by the MC at the beach
- Recognition in local papers after the event, your logo and business link on www.beverlyfarms.org
- Your Logo printed on all of next year's solicitation materials

SPARKLER

\$500

- Your logo at the Parade and later at West Beach throughout activities on the Fourth
- 2 Fourth of July Special Contributor hats
- 2 Complimentary wristbands to the fireworks
- Thank you recognition during the evening by the MC at the beach
- Recognition in local papers after the event, your logo and business link on www.beverlyfarms.org
- Your Logo printed on all of next year's solicitation materials

The Beverly Farms Horribles Parade History

1888-2014



Families, neighbors and friends have been gathering along West Street in the Farms at 8:00 AM on the Fourth of July for over 100 years to celebrate our INDEPENDENCE and FREE SPEECH. All night long the music plays and the floats are assembled in driveways and at Dix Park. There used to be a flamboyant citizen in a pickup truck that did a 6:30 AM wakeup drive around the Farms with a loud speaker and fireworks announcing Parade Day and "Get Up, get up 738 Hale!!!!"

Children have decorated their bikes and doll carriages. Old men have donned top hats and hopped on their old motorcycles. A group of "girls" (many now grandmothers) have wowed us for decades with their outstanding creativity and humor, entering a prize-winning float every year. There are officials and dignitaries, drum corps and steel bands, Dixieland and DJs, and even our own favorite, a Horribles Band.

We are honored to have our armed forces represented and the colors flown. Toddlers to octogenarians all stand and attend this huge birthday party for our country. It is a homecoming, a festivity, an eye-opener for some, and surely the best parade ever. Homeowners decorate their doorways. Coffee shops have lines onto the sidewalks. One restaurant has egg sandwiches with tomato juice drinks. And for one morning in time we are all one large family, one connected group, celebrating the best of what we have and who we are. The dogs, ponies, people and flags all recognize how truly blessed we are to live in this beautiful place, under clear free skies, with peace and liberty for all. God Bless America!

Many Thanks to our 2013 Corporate Sponsors

How can you help?

Individual Contributions Mailings and emails solicit the help of every household in the Beverly Farms and Prides Crossing. If you don't receive a pledge letter please contact us to be added to the list.

Wristband Sales Local stores will carry the fireworks wristbands which are required to enter the beach for the fireworks.

Fourth Sponsors Our corporate friends, local businesses, neighbors, and associates generously contribute to help cover the overall costs of all the festivities, security, fireworks, parade, and prizes. We salute their generosity and encourage you to patronize their businesses.

In-kind Gifts We accept in-kind gifts for services needed, donated items for the auction, food and refreshments, printing, balloons, music....basically anything to enhance and promote the Fourth.

Attendance and Spirit We hope every family, individual; group of neighbors will attend and enjoy this wonderful holiday. Remember to include someone you know that doesn't have family or who needs transportation.

Volunteer This is a grass roots effort, sustained over the last century by ordinary people who have accomplished extraordinary things. The energy and spirit of one joined in force as a group with a common goal is what this committee is made of. Friends from all walks of life, join in together; donating their time, talents and treasures to celebrate and make it all possible. If you would like to be involved please contact any committee member.

LOGO CONTEST This year was our sixth annual Logo Contest. Local residents and students were encouraged to design a logo to commemorate the Fourth celebration. The 2014 logo will be printed as a limited signed edition, matted and framed, and also on other merchandise including t-shirts hats and mugs which will be offered for sale shortly.

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Sponsor Confirmation

Company Name or Individual (exactly as you wish to have it appear in event materials)

Contact Name

Email

Phone (mobile and land)

Address (Street or PO Box)

City

State

Zip

We were solicited by: _____

Payment Preference (Please check one)

^D

Sponsor Level (Please check your chosen level and mark payment preference below))

- Grand Final \$5,000**
- Skyrocket \$2,500**
- Firecracker \$1,000**
- Sparkler \$500**

^S

serve the above sponsorship for my company and mail an invoice to my attention. (Mailing address: _____)

- Enclosed please find our check in the amount of \$_____ (Payable to Farms/Prides Fourth Fund)
- We cannot participate as a sponsor but are pleased to donate \$_____
- We wish to anonymously donate. Please accept our check in the amount of \$_____

We thank you for your generosity! Please mail this form and your generous donation to:

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