

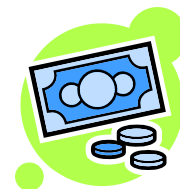
FARMS-PRIDES 4th OF JULY COMMITTEE
P.O. BOX 5259
BEVERLY FARMS, MA 01915

June 2015

Dear Residents and Friends of the 4th,

The **AUCTION** Raised **\$30,000** which **Helps...**

BUT YOUR DONATIONS ARE THE REAL KEY!



We need **YOUR SUPPORT** to raise over **\$100,000** for the **4th Celebration**

As usual, a full schedule of events is planned for the entire community including an **Enhanced Aerial Fireworks Display** and the ever unique **Horribles Parade**.

IN MID-JUNE RIGHT UP TO JULY 4TH, VOLUNTEER COLLECTORS WILL BE VISITING YOUR NEIGHBORHOOD.

YOU WILL NEED A WRISTBAND TO ENTER WEST BEACH ALL DAY ON THE 4th.
WRISTBANDS ARE AVAILABLE FROM THE COLLECTORS AND AT SEVERAL RETAIL ESTABLISHMENTS.

Please be generous when a volunteer collector comes to your door. They will have wristbands and other important information. **THEY SERVE AS YOUR COMMITTEE'S VOICE TO YOU.** Donations in excess of wristband costs are tax deductible.

SUPPORT OVER 100 YEARS OF TRADITION !!!

Sincerely,

Your 4th of July Committee



Call the following to HELP:

Bob (927-6153), Raeann (927-3891) or Rick (922-6648)

We Salute Our Sponsors!

A collage of logos for various sponsors. The logos include: Barrett & Company, Salem Five Charitable Foundation, McInnis Paving, Inc. (Legacy Sponsor), Benevento Companies (Since 1934), The Carlucci Family, Farms Full-Service, Super Sub Casual Catering, Daily Printing (Your Full-Service Printer... 110 West Street), Dunkin' Donuts of Beverly, LUX REALTY (North Shore), Todd's Auto Repair (The Next Year Vehicle Service), Andrea Bray, Coldwell Banker Residential Brokerage (In Beverly), LSR (Local & Professional Agency Inc.), and By the Sea Sotheby's International Realty.

Farms-Prides 4th of July Committee
Projected Expenditures for 2015

Fireworks:

Display	\$ 29,155
Barge	\$ 7,500
Launch	\$ 700
Moorings	\$ 500
Security – Beverly PD	\$ 12,000
Security – Private RSIG	\$ 6,000
Fire Dept.	\$ 4,500
Weather Insurance	\$ 2,000
Weather Observer	\$ 300
Toilets	\$ 1200
Dumpster	\$ 600
Permit	\$ 25
	<u>\$ 64,480</u>

Events:

Cookout Food	\$ 950
Cookout Entertainment	\$ 300
Kids Entertainment	\$ 350
Beach Entertainment	\$ 1300
Scavenger Hunt	\$ 400
Ribbons/Trophies	\$ 700
House Decorating Prizes	\$ 700
	<u>\$ 4,700</u>

Parade:

Prizes & Security	\$ 6,500
Bands	\$ 6,750
	<u>\$ 13,250</u>

Misc.:

Liability Insurance	\$ 4,100
Liquor Liability Insurance	\$ 1,000
Legal/Accounting	\$ 1,000
Hats/Visors & T-shirts	\$ 1,500
P.O. Box Rent	\$ 45
Postage	\$ 1,500
Printing	\$ 2,500
Community Year End Event	\$ 700
New Membership Reception	\$ 1,325
Website Hosting	\$ 400
Other	\$ 3,500
	<u>\$ 17,570</u>

Summary Totals:

Fireworks	\$ 62,825
Events	\$ 4,700
Parade	\$ 13,250
General & Admin.	\$ 17,570

\$100,000

Auction Net Results	\$30,000
Balance Remaining to be Raised	\$70,000
(Primarily from collections and wristband sales)	

Yes, It really does cost this much !!! WE NEED YOUR HELP !!!