

***FARMS-PRIDES 4<sup>th</sup> OF JULY COMMITTEE***  
***P.O. BOX 5259***  
***BEVERLY FARMS, MA 01915***

June 2017

Dear Residents and Friends of the 4<sup>th</sup>,

The **AUCTION** Raised \$25,000 which Helps...

**BUT YOUR DONATIONS ARE THE REAL KEY!**



We need **YOUR SUPPORT** to raise over \$110,000 for the 4<sup>th</sup> Celebration

As usual, a full schedule of events is planned for the entire community including an **Enhanced Aerial Fireworks Display** and the ever unique ***Horribles Parade***.

**IN MID-JUNE RIGHT UP TO JULY 4<sup>TH</sup>, VOLUNTEER COLLECTORS WILL BE VISITING YOUR NEIGHBORHOOD.**

**YOU WILL NEED A WRISTBAND TO ENTER WEST BEACH ALL DAY ON THE 4<sup>th</sup>.**  
WRISTBANDS ARE AVAILABLE FROM THE COLLECTORS AND AT SEVERAL RETAIL ESTABLISHMENTS.

Please be generous when a volunteer collector comes to your door. They will have wristbands and other important information. THEY SERVE AS YOUR COMMITTEE'S VOICE TO YOU. Donations in excess of wristband costs are tax deductible.

**SUPPORT OVER 100 YEARS OF TRADITION !!!**

Sincerely,

Your 4<sup>th</sup> of July Committee



**Call the following to HELP:**

Raeann (927-3891)

***Farms-Prides 4<sup>th</sup> of July Committee***  
**Projected Expenditures for 2017**

**Fireworks:**

Display	\$ 32,155
Barge	\$ 7,500
Launch	\$ 700
Moorings	\$ 500
Security – Beverly PD	\$ 12,000
Security – Private RSIG	\$ 6,000
Fire Dept.	\$ 4,500
Weather Insurance	\$ 2,000
Weather Observer	\$ 300
Toilets	\$ 1200
Dumpster	\$ 600
Permit	<u>\$ 25</u>
	<b>\$ 67,480</b>

**Events:**

Cookout Food	\$ 950
Cookout Entertainment	\$ 300
Kids Entertainment	\$ 350
Beach Entertainment	\$ 1300
Scavenger Hunt	\$ 400
Ribbons/Trophies	\$ 700
House Decorating Prizes	<u>\$ 700</u>
	<b>\$ 4,700</b>

**Parade:**

Prizes & Security	\$ 6,500
Bands	<u>\$ 10,750</u>
	<b>\$ 16,250</b>

**General & Admin.:**

Liability Insurance	\$ 4,100
Liquor Liability Insurance	\$ 1,000
Legal/Accounting	\$ 1,000
Hats/Visors & T-shirts	\$ 1,500
P.O. Box Rent	\$ 45
Postage	\$ 1,500
Printing	\$ 2,500
Community Year End Event	\$ 700
New Membership Reception	\$ 1,325
Website Hosting	\$ 400
Other	<u>\$ 3,500</u>
	<b>\$ 17,570</b>

**Summary Totals:**

Fireworks	\$ 67,825
Events	\$ 4,700
Parade	\$ 16,250
General & Admin.	\$ 17,570

**\$108,000**

<b>Auction Net Results</b>	<b>\$30,000</b>
<b>Balance Remaining to be Raised</b>	<b>\$78,000</b>
<b>(Primarily from collections and wristband sales)</b>	

**Yes, It really does cost this much !!! WE NEED YOUR HELP !!!**