

THE FARMS FLYER



VOLUME XVI

SPRING 2012

PUBLISHED BY THE BEVERLY FARMS IMPROVEMENT SOCIETY

Written and edited by Wendy Drinkwater; Cara and Lilia Hutchins

This edition of the farms flyer is dedicated in honor of Michael Fiore and the Fiore family who have resided on Hart street for generations. Michael grew up in Beverly Farms and, for many years, worked closely with his beloved brother Paul Fiore in the construction business. Sadly, Michael lost his life unexpectedly in a tragic car accident in Prides Crossing on May 19. On behalf of the Beverly Farms community, we mourn the loss of Michael and our thoughts and prayers are with his entire family. This edition of the Farms Flyer was written before Michael's death, but we decided to move forward, as originally written, acknowledging his hard work and contribution to the beautiful flowering pear trees that now line west street where he spent much of his life. We had a few laughs together as the Fiore brothers prepared the sidewalks for tree installation. Michael worked on the ground helping direct his brother Paul, who was operating a back hoe, steer clear of the ever present gas line just below the street's surface. They communicated in shorthand, with a quick nod, or a point of a finger, each knew what to do. The way most brothers can do, they ribbed each other back and forth each thinking he was right and the other was wrong, but they were a good team and we thank Paul and Michael Fiore for a job well done. We will think of them as we enjoy the beautiful, newly planted West Street trees. Rest in Peace, Benny, you will be missed.

BEVERLY FARMS IMPROVEMENT SOCIETY KICK STARTS SPRING WITH MAJOR UPGRADES....



The Beverly Farms Improvement Society ("BFIS") initiated and funded several important neighborhood improvement projects this Spring. The first project involved the installation of new sidewalks, the removal of numerous tree stumps and planting of **10 beautiful Chanticleer pear trees!**

BFIS hired local contractor, Paul Fiore, to carefully remove 8 tree stumps along West Street whose roots were entangled in an underground gas line. Previously thought of as nearly impossible, Paul and Michael Fiore flawlessly removed the stumps paving the way for new sidewalks. New sidewalk sections were installed by a terrific City of Beverly Public Works crew headed by Paul Ruggiero, Highway Maintenance Foreman and Phil Klimowicz City Arborist.

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FIX DIX TWO

BFIS also took advantage of early spring weather to implement the second phase of improvement projects at Dix Park. Jake Neubacher was hired to conduct a winter clean up and weeding maintenance program



at Dix. Which will be ongoing throughout the seasons. BFIS hired Boston Fence to replace all of the rusted fencing along the Haskell Street entrance and down to the new parking area adjacent to the baseball diamond. All park visitors will be glad to see **BFIS has removed the steep, rotted, splinter-inducing stairs and**

closed off the original Dix entryway. There is now a new handicap-accessible pedestrian entrance on the old Townsend property, as well as, a new maintenance/emergency vehicular entrance. Thankfully, Donny O'Connor volunteered to hang a large new American Flag, purchased by the BFIS on the Dix flag pole.

BFIS is working with Commissioner of Public Works, Mike Collins, to continue building out the new Dix entryway. Watch for more upgrades, when the City receives a grant (towards the end of the summer) to fund the parking and entryway upgrades.

Installation of a shade tree and picnic table, donated by the City of Beverly, will also be installed during the summer. In the interim, BFIS is raising funds for ongoing Dix maintenance and for more plantings to fill the area

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BEVERLY FARMS IMPROVEMENT SOCIETY KICK STARTS SPRING WITH MAJOR UPGRADES....

BFIS also hired local landscape contractor, Jake Neubacher, of Newbrook Landscape Design to install white flowering pear trees (donated by the City) which will continue to grow more upright and less into the street. In addition, BFIS, purchased a large new American flag which proudly hangs on the Beverly Farms Fire Station flag pole.

The War Memorial Fountain is also flowing once again after having been renovated by BFIS. The trash containers shine with mounds of fresh pansies and boxwood funded by BFIS. As the seasons change, the boxwood bushes will be removed and planted at Dix Park and the pansies will be replaced with summer time blooms.

FIX DIX TWO

where the old stairway was located.

BFIS would like to purchase and install a bicycle rack to encourage riders to the Park. As always, we welcome your suggestions at wendydrinkwater@comcast.net

If you are interested in contributing to Dix Park, please send your checks to BFIS, 29 West Street, Beverly Farms, MA and include "Dix" on the index line of your check.

We thank you for helping us maintain and keep Dix, not only beautiful, but fun for all ages to enjoy. All donations to BFIS are tax deductible and 100% of all donations are utilized to finance improvement projects in the community.



Each fourth of July parade, the coluntino brothers, Ralph and Peter build a float honoring special people in our community as they did here with Paul Fiore on July 4, 2011.

BFIS HELP WANTED

BFIS seeks volunteer fundraisers, grant writers, editors and writers for the Farms Flyer. Interested? please email Farmsflyer@yahoo.com

THE IMPROVEMENT SOCIETY NEEDS YOU!!!

The Beverly Farms Improvement Society is a volunteer organization that advocates for our community, initiates, oversees and funds projects to improve the town we call Home. Through generous resident donations and revenue from our building at 29 West Street, the board designs, develops and executes infrastructure improvement projects as part of a developed master improvement and parking plan. The organization has developed positive working relationships with City Officials and work crews to advocate, promote, design, develop and escalate improvement projects for our Community. In addition, BFIS has provided the community with:

- Seasonal Plantings in the trash receptacles, horse trough, and West Street turnaround
- Iron library arches & library pathway
- Iron Benches and trash receptacles
- Holiday Lights
- Ongoing maintenance of all projects
- War Memorial Fountain
- Dix Park Improvements:
 - New tennis, multipurpose & basketball courts,
 - New fencing
 - Negotiated land donation to creat handicap accessible entryway and parking lot
 - Enlarged baseball diamond with handicapped accessible bleachers
 - 10 granite benches
 - Installation of a new sidewalk and pathway connecting Hale Street to Dix Park
 - Installation of over 1500 perennials, shrubs and trees

We hope all of these improvement projects sponsored by BFIS are being enjoyed by all. **Won't you please consider becoming a member of BFIS** so that we may continue to improve our beloved community?

Horse Trough Make Over

BFIS hired Jake Neubacher of Newbrook Landscape Design to remove decaying trees from the horse trough and replant the healthy ones at Dix Park. The current installation of spring pansies and boxwood will be followed by summer plantings all of which light up each evening with new, solar powered lighting.

SHOP TALK



Scarves, Accessories and Clothes Babe Boutique is a Fashion FIND!



Babe Boutique, a boutique of fashionable, affordable jewelry and clothing, opened in the Fall 2010. Owner Lisa Igoe's mission is to share her passion for style by offering chic, affordable fashion for women. Lisa recently sat down with Lilia Hutchins (*age 11*) to discuss why she opened Babe Boutique.

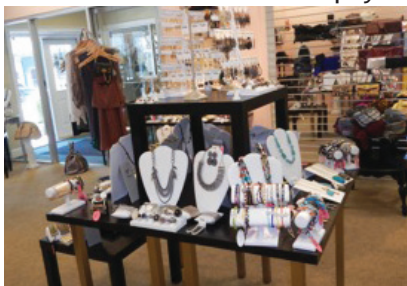
Lilia: What is unique about Babe Boutique?

Lisa: I love that the merchandise is always changing. Many items are one-of-a-kind. I have an eclectic array of items—from dainty to chunky, simple to decorative. Everyone who shops here will find something to suit her taste.



Lilia: Does the store have a theme?

Lisa: We are here to help you out. If you bring in a dress, we are delighted to help you pick out the accessories to make it work for you. And, all of the items are very affordable. It's also a great place to shop for gifts.



Lilia: What's the fashion forecast?

Lisa: Scarves, bracelets and leather beaded wrap bracelets seem to be the rage for summer. I've also stocked the store with nautical-themed items as well as bright colors.

Babe Boutique is open this summer, 7 days a week, from 10am to 5pm. You can give them a call at 978-922-7222, visit their website (babeboutique.net) or like the Babe Boutique Facebook page.



DL
deboralunt
A Studio for Hair

Debora Lunt Salon

Debora Lunt has beautifully renovated her salon from top to bottom with a more modern vibe. Offering organic hair color, sophisticated state-of-the-art products and cuts, warm towels, 15 minute head massages and freshly steamed cappuccino, what's not to love? Lindsey, a new stylist at the salon, will be offering 20% off her cutting and blow-drying services during the months of May and June. There's never been a better time to sit back and relax in a beautiful environment while Debora Lunt and her team of stylists work their magic. Reserve an appointment today: 978-922-232-1125 or by email at deboralunt@gmail.com

GLEE SPACE FOR LEASE

First floor commercial space available for lease August 1. The iconic brick building at 29 West Street (presently home to Glee) is available for rent. The first floor comprises 1344 square feet of retail space and built out basement office space. Interested in learning more? Please contact... Wendy Drinkwater at 978-985-9425 between the hours of 9am and 5pm, Monday through Sunday.

YOU'RE ONLY YOUNG ONCE The BFIS YOUTH BOARD

The Board of BFIS is interested in creating a youth board to offer fresh, innovative perspectives in carrying out the BFIS mission and goals. We are recruiting young adults (ages 10 to 17) to form a youth board whose **mission will be to unite youths and adults to create activities and initiatives that lead to an even stronger community.** The agenda is currently unspecified allowing the Youth Board to brainstorm a variety of options to present to the BFIS Board for its approval. Local youth are welcome and encouraged to join us. The Board will be limited to 10 members who must be willing to commit to a monthly meeting. If you or a young person you know is interested in serving your community and expanding your leadership skills, please contact chutchins@communications-ink.net. We encourage you to get involved!



NORTH SHORE NURSERY SCHOOL

GOLDEN DAYS FOR the North Shore Nursery School!

North Shore Nursery School's story began in 1962 when Sally Loring, a local mother of four, approached Trautel Pundt, a nursery school educator trained at the Froebel-Seminar in Germany and shared her vision of establishing a high quality nursery school. Together with other interested parents, they founded NSNS in its first location at St. John's Church, where it resided for 25 years.

In 1973 longstanding Director, Marietta Lynch, joined the school. After considerable planning and fundraising, she spearheaded the construction of a state-of-the-art facility designed to suit the needs of young children. Since 1987 children and teachers have enjoyed the light-filled classrooms, indoor sand box, spacious gross motor room, cozy library, and incredible outdoor playground located at 204 Greenwood Avenue.

Current Director, Suzanne Hodson, says "NSNS embraces the wonder of childhood by promoting a play-based curriculum capitalizing on children's natural style of learning. We've revamped our playground, added Spanish language and created a professional development grant to support teachers' continued learning. Yet, the best practices in preschool education instilled in our faculty since the school's inception continue to inspire our teaching and curriculum."

Special events - including a 50th Festival for children and a spring Golden Gala - will be held next school year giving North Shore Alumni and their families an opportunity to celebrate. Here's to the 50 years past and to 50 more!

SPECIAL Deal!

Laura's Essentials Salon and Day Spa is new to the Farms (in Sharon Campaigne's former salon) and offering a special \$45 price for a manicure and blow dry. Here's your chance to look fabulous for Spring! Please give them a call at 978-927-2883 to make an appointment.

HATS OFF TO...

- Mike Collins
- Phil Klimowicz, City Arborist • Don O'Connor
- Paul Rugiero, Highway Maintenance Foreman

We also thank all merchants and firemen for watering the receptical plantings as well as, the BFIS members who allow us to undertake these projects that make the Farms/Prides a special place to call home!

Thank You All! Have a great summer!!!



The Doggie Depot

The Doggie Depot has pulled into the Farms train station at 15 Oak street. A full-service dog and cat grooming center, The Doggie Depot offers everything from nail clipping to full grooming and styling, foods, collars and accessories. Having just moved to Beverly Farms from San Diego CA, husband and wife team Joel and Nubia Taylor, will be running the shop along with professional groomers.

All first time customers will be given \$10 off when mentioning the Farms Flyer. Stop by or contact The Doggie Depot at 978-969-0285 for an appointment.

This Little Ladybug has landed here to stay!



Ashley Scott, interior decorator, mom and Manchester resident, is opening a home furnishings shop in her former Nils Scott retail space on West Street. For those who know Ashley and her exquisite taste, we're all in for a treat!



One, Two, Cha Cha La Mer!

Want a great lunch? Don't feel like cooking dinner? Need a caterer? Or, would you like a gorgeous and equally delicious cake? Head straight to Cha Cha La Mer! In addition to owner and chef Elizabeth Hogan's specialties, chef Riccardo Sanchez, previously from (LE CIRQUE in NYC!) is designing and baking amazing cakes, cupcakes and other extraordinary goodies. Stop by for beautiful daily selections or place your special orders today! 978- 969-3676.

BFIS MEMBERSHIPS ARE DUE

Renew Yours Today!

Please renew or join the
Beverly Farms Improvement Society
so we may continue improving the
community in which we live.

Please make checks payable to:

Friends of the Beverly Farms Improvement Society
P. O. Box 5051 • Beverly Farms, MA 01915



Membership valid January 2012 - January 2013

Annual Membership Dues: Please Check One:

- Member: \$50 per year Merchant: \$75
 Patron: \$100-\$499 per year Benefactor: \$500-\$999 Hero: \$1,000 +

Name: _____

Street: _____

City/State/Zip: _____

Telephone: _____

Email: _____