

## **FARMS-PRIDES 4<sup>th</sup> OF JULY COMMITTEE**

**P.O. BOX 5259**

**BEVERLY FARMS, MA 01915**

Dear Residents and Guests:

June 2011

Our schedule of events for 2011 is listed below. As always, your help, cooperation, and generous financial support are needed to maintain this long standing Independence Day celebration.

**IMPORTANT NOTE: Wristbands will be required to enter West Beach all day on the 4<sup>th</sup>! If you are not a West Beach member, you can not enter the beach until after 5 p.m. Wristbands will be \$15 at the gate, so purchase yours now!**

We will again be imposing strict security measures for the fireworks. These are necessary for crowd control purposes and are needed to obtain the proper permits from the safety authorities. **Therefore, absolutely no Alcoholic Beverages will be allowed on West Beach during the day of the fireworks.** Also, all coolers and containers must be removed from the Beach by 5 p.m. on that day. Furthermore, no fireworks, firecrackers, or sparklers will be allowed. As in the past, uniformed officers of the law will be enforcing the rules. Violators will be ejected and subject to prosecution. **Security will be particularly tight at the entrance gate, the private properties along the beach up to and including Prides Beach.**

**Thank you for your continued support!! Have a safe and sane Holiday!!!**

### **SCHEDULE OF EVENTS**

July 1	Friday	6:30-8:30 p.m.	Youngsters Scavenger Hunt; Hastings House, Ages 8-13
July 2	Saturday	8:00 p.m.	Adult Dance, Hastings House – Sponsored by Farms-Prides Community Association
July 3	Sunday	All Day 5:00-8:00 p.m.	Build Your Float !!! Family and Friends Cookout with Kids entertainment, Hastings House, all ages welcome. Feel free to bring a self-prepared dish, salad or dessert for all to enjoy.
		7:00-9:00 p.m	Judging of the House Decorating Contest
July 4	Monday	8:00 a.m. 10:30 a.m. 2:00 p.m. 5:00 p.m. 8:45 p.m.	Horribles Parade; forms on Oak St at 7:30 a.m. "Old Timers" Softball Game; Dix Park Races and Games; West Beach Music Entertainment; West Beach Flare Dedication/Shoreline Illumination; West Beach
		9:00 p.m.	Aerial Fireworks Display; West Beach
July 5	Tuesday	8:00 a.m.	Clean-up at West Beach Rain date for Parade and Fireworks

*Many Thanks to our 2011 Corporate Sponsors*



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Beverly Farms, Massachusetts 01915

## - ATTENTION RESIDENTS - Traffic Restrictions for the 4<sup>th</sup>

In order to protect your interests and provide emergency access to West Beach and several surrounding streets, the Beverly Police have requested that certain sections of the Farms be closed to vehicular traffic by 7:00 p.m. on the night of the fireworks.

The affected streets are: WEST Street, VINE Street, OAK Street, GROVE Street, BEACH Street, VALLEY Street, JUNIPER Street, HALE Street (from the corner of Hale and Haskell to Lee's Crossing), EVERETT Street, HIGH Street, and HART Street (from the corner of Haskell and Hart to Hale). Basically, *we are cutting off all traffic leading into the center of Beverly Farms and West Beach at the following junctures: the corner of Hale and Haskell Streets, the corner of Hart and Haskell Streets, and the corner of Hale and West Streets at Lee's Crossing.*

Only residents of those streets who can prove they live in the affected area will be permitted to drive into those areas. Proof will be provided by car registration only, not a driver's license.

Traffic will be allowed to flow *from* Manchester along Hale Street to Hart Street, but traffic going to Manchester will be stopped and told to use Route 128.

We strongly urge all residents to *walk to the fireworks and provide parking for your guests.*

**PLEASE REMEMBER THAT NO VEHICLES, UNLESS NOTED ABOVE, WILL BE ALLOWED TO ENTER WEST BEACH OR THE ABOVE MENTIONED STREETS AFTER 7:00 p.m.**

